

## **Austrian Anadi Bank: Branch in Klagenfurt's Domgasse has a new look**

**Following extensive renovation, the Austrian Anadi Bank branch in Klagenfurt's Domgasse was reopened today in the presence of Carinthian Governor Peter Kaiser. A total of two million euros is being invested in the modernisation offensive for the Carinthian branches.**

*Vienna, 10 March 2021* - Austrian Anadi Bank has invested two million euros in extensively renovating its Carinthian branches. It has now been able to reopen its location at Domgasse 5 in Klagenfurt in new splendour. The bank also remained true to its performance promises in this modernisation project - thanks to speed, flexibility and efficiency, the renovation was completed in just seven working days.

### **Store modernisations for two million euros**

As part of its new business strategy ("Strategy 2.0"), Anadi Bank is undertaking an extensive investment and modernisation offensive for its branch network. The traditional branch in Domgasse is now the first location to be renovated. *"We have put together an investment package totalling around two million euros for our branches by the end of 2022. This demonstrates our clear commitment to our branch presence and the core market of Carinthia,"* emphasises Christian Kubitschek, CEO of Austrian Anadi Bank. The event in Domgasse, which was held in accordance with Corona hygiene rules, was also attended by Retail Board Member Markus Gerstberger, Retail Division Manager Christian Klier and Regional Manager Gunnar Zechner.

The opening took place in the presence of the Governor of Carinthia, Peter Kaiser, who expressed his delight at Anadi Bank's commitment: *"The State of Carinthia and Austrian Anadi Bank have weathered very challenging times together and have both emerged stronger. Our very good business relationships show that no legal links in the form of shared ownership or supervisory structures are necessary for a successful partnership. Austrian Anadi Bank is a reliable partner for the state of Carinthia and for many Carinthian municipalities. This strong anchoring in the state is now also visible through the modernisation of this central branch location and the concentration on the home market of Carinthia. This is a positive signal, especially in times of crisis."*

### **Complete renovation on two levels**

Following the renovation, the customer area offers a refreshing, inviting atmosphere with new lighting and colour accents. The centrepiece is a white counter that serves as the first point of contact for bank customers. Short waiting times can be spent in the spacious lounge. On the first floor, spacious offices and a meeting room are available in the new area for corporate customers. With the expansion of the Domgasse branch, Anadi Bank's head office with 32 employees will also move to Inglistschstrasse 5 and 5a at the beginning of April.

### **Part of the new digital strategy: Digital & IT hub in Carinthia**

An important strategic focus of Austrian Anadi Bank's new strategy is to strengthen its home market of Carinthia. Here, the bank is expanding its "Digital & IT Hub" into an internal FinTech, which already employs almost 20% of the entire workforce - and the trend is rising. Anadi Bank's attractive digital platform is being expanded with new products and developed into a

top online banking offering for the German-speaking region. CEO Kubitschek concludes: *"We are one of the very few banks with headquarters in Carinthia. We are clearly committed to our role as a reliable partner to the state of Carinthia and its municipalities and to further strengthening our home market: whether through the modernisation of our branches, as a reliable partner to our corporate customers or through the expansion of our Digital & IT Hub."*

**About Austrian Anadi Bank AG:**

Austrian Anadi Bank AG is an Austrian hybrid bank with the business segments Retail Banking, Digital Banking, Corporate Banking and Public Finance. With its unique value proposition based on a modern hybrid approach, Anadi Bank challenges traditional banking models: On the one hand, it offers personalised customer service via a multi-channel approach with branches and a team of customer care agents. On the other hand, Anadi Bank focuses on easy-to-use digital services and is continuously developing its digital value chain. As the principal bank for numerous SMEs in trade, industry and the property sector, the bank makes targeted use of the advantages of its lean structure and high decision-making speed. As a product specialist, Anadi Bank places a particular focus on smart and customised solutions for companies. In Carinthia and Vienna, around 250 employees work for approximately 57,000 customers.