

## **A Carinthian for the Carinthian branches: Gunnar Zechner is the new head of Austrian Anadi Bank's regional branch network**

**In his new role, Gunnar Zechner is responsible for the Retail Banking division in Anadi Bank's Carinthian home market and thus for the entire regional branch network. At the head of his almost 50-strong team, the experienced manager will assume responsibility for sales in the retail customer segment for the entire province.**

*Vienna, 1<sup>st</sup> of June 2021* - Gunnar Zechner (43) is now Head of Retail Banking Carinthia at Anadi Bank, responsible for around 50 employees in the ten Carinthian branches. In over twenty years at the bank, the retail expert has had a stellar career at the bank. Most recently, Zechner was Regional Manager for Central Carinthia and previously Head of the Feldkirchen branch of Anadi Bank. Due to his previous positions, Zechner has extensive expertise in the management and development of employees as well as in the management of sales activities.

*"Gunnar Zechner is a proven banking expert who has been part of our bank's team for over twenty years. With his many years of experience in banking for private customers, he will continue to uphold the service quality of our Carinthian bank branches and further develop the successful branch business. As a full-service bank with FinTech DNA, traditional branch operations are a strategically important pillar. Our Carinthian bank branches are in the best hands with Gunnar Zechner,"* says Markus Gerstberger, Member of the Management Board for Retail and Digital Banking at Austrian Anadi Bank.

### **About Austrian Anadi Bank AG:**

Austrian Anadi Bank AG is an Austrian hybrid bank with the business segments Retail Banking, Corporate Banking and Public Finance. With its unique value proposition, which is based on a modern hybrid approach, Anadi Bank challenges traditional banking models: on the one hand, it offers personalised customer service via a multi-channel approach with branches and a team of customer care agents. On the other hand, Anadi Bank focuses on easy-to-use digital services and is continuously developing its digital value chain. As the principal bank for numerous SMEs in trade, industry and real estate, the bank makes targeted use of the advantages of its lean structure and high decision-making speed. As a product specialist, Anadi Bank places a particular focus on smart and customised solutions for companies. In Carinthia, Styria and Vienna, around 250 employees work for approximately 57,000 customers.